

Seminar on

Achieving the SDGs: Embed Sustainability into Corporate Strategy



The [United Nations Sustainable Development Goals \(SDGs\)](#) has provided a framework and blueprint for the globe to take actions by 2030 on our most pressing issues confronting us in the pursuit of a more prosperous, inclusive and peaceful world for future generations. Green Council encourage organisations to embed SDGs as framework in their corporate strategies and initiate sustainability projects to benefit the community. This seminar will invite the outstanding organisations who have successfully embedded sustainability in achieving the SDGs.

- Date and Time** : 24th March 2026 (Tue), 14:00 to 17:00
- Venue** : HKU SPACE Admiralty Learning Centre, Room ADC303, Admiralty Centre,
18 Harcourt Road, Admiralty, Hong Kong
- Language** : Cantonese with English materials
- Registration** : (On-site) <https://forms.gle/D7YQAhH8WAr2BhfQA>
(Online) https://us02web.zoom.us/webinar/register/WN_rdT3QcypQwiIPWZ0BR2f4A

Rundown

Time	Speaker
13:45 - 14:00	Registration
14:00 - 14:30	Welcome Speech: Awarding SDGs Achievement <i>Mr. Steven CHOI, Chief Operating Officer, Green Council</i>
Sharing by 2025 Organisation Award Winners	
14:30 - 14:50	Experience sharing from HKR International Limited <i>Ms Charlotte Ho, General Manager - Branding & Marketing, HKR International Limited</i>
14:50 - 15:10	Experience sharing from Nan Fung Property Management <i>Ms Kiwi Man, Manager - Sustainability, Nan Fung Property Management</i>
15:10 - 15:30	Experience sharing from The Urban Renewal Authority <i>Ms Evelyn Chan, Senior Manager, External Relations, The Urban Renewal Authority</i>
15:30-15:45	Break
Sharing by 2025 Project Award Winners	
15:45-16:05	生態共生 · 載向未來 Ecological Symbiosis · Transforming the future – MTR Corporation Limited - Tierra Verde (To be confirmed)
16:05-16:25	TJI Upcycling Project – Tam Jai International Co. Ltd. <i>Ms Ming Chan, Corporate Communications Director, Tam Jai International Co. Ltd.</i>
16:30	End of Seminar



Speaker Biography

Ms Charlotte Ho, General Manager - Branding & Marketing, HKR International Limited

Charlotte Ho is the General Manager, Branding & Marketing at Hong Kong Resort Co Ltd, responsible for positioning Discovery Bay as a lifestyle curator and a preferred destination. She oversees Corporate Communications and Corporate Branding, while also driving HKR International's brand awareness by coordinating marketing initiatives across the Group's commercial developments. With extensive expertise in marketing, Charlotte previously held key leadership roles within the Group, including Director of Hospitality Marketing & Membership at Auberge Hospitality (AH), the Group's hospitality division, and Assistant Director, Leasing & Management at HKRI Taikoo Hui, a joint venture with Swire Properties in Shanghai.



Ms Kiwi Man, Manager - Sustainability, Nan Fung Property Management

Kiwi currently serves as Manager - Sustainability at Nan Fung Property Management, where she oversees the integration of sustainability strategies across a diversified property portfolio, including the landmark project AIRSIDE. She advances the adoption of sustainable and smart operational practices in day-to-day management. With more than eight years of industry experience, she possesses extensive expertise in corporate sustainability and green building management, covering the formulation of sustainability frameworks, stakeholder engagement, and the strategic execution of ESG initiatives with technical precision.

As a seasoned sustainability professional and Certified ESG Analyst®, Kiwi holds a Master of Science in Environmental Engineering and Management. She plays a key role in cementing Nan Fung Property Management's position as an industry pioneer in transparency and sustainable development.



Ms Evelyn Chan, Senior Manager, External Relations, The Urban Renewal Authority

As Senior Manager (External Relations) at the Urban Renewal Authority (URA), Evelyn leads the Education and Extension Team to advance the URA’s mission through community engagement and corporate social responsibility (CSR) initiatives. She oversees youth education programmes, volunteer services and the award-winning oUR Amazing Kid Band, which offers free music training to underprivileged children. Evelyn also manages the URA’s arts and cultural programmes and the Urban Renewal Exploration Centre—an interactive platform that promotes public understanding of urban renewal. Her work has contributed to recognised initiatives such as the Community Services Partnership Scheme: Upcycling Project, underscoring the URA’s commitment to strengthening community ties and social impact.



Ms Ming Chan, Corporate Communications Director, Tam Jai International Co. Ltd.

Ming Chan is the Corporate Communications Director at Tam Jai International, a leading restaurant group in Hong Kong with businesses across Mainland China, Singapore, Japan, Australia, Malaysia and the Philippines. She is a seasoned communication professional with around 20 years of experience in public relations, sustainability, investor relations, branding as well as news reporting.

Prior to joining Tam Jai International, Ming held leadership roles in the communication teams for Sa Sa International, Hong Kong Airlines and Strategic Public Relations Group. Her contributions in developing award-winning communication, branding, sustainability and investor relations strategies have played a vital role in maintaining strong relationships with multiple stakeholders.

She has been passionate about nurturing the younger generations through speaking at various conferences and academic institutions.

